

“PASSPORT FOR HEALTHY AGING” SYMPOSIUM

April 4, 2012, 8:30 am – 2 pm

Decker Theater, Washington College

INFORMATION FOR EXHIBITORS

Date: Wed., April 4. Exhibitors set up 7:30-8:00 a.m. Exhibit hours: 8:00 a.m. – 12:15 p.m.
Exhibits to be taken down 12:15-2:00 p.m.

Location: Lobby of Gibson Center for the Arts. Parking located in rear, near athletic field.

Cost: \$30 per table. \$15 per table for non-profit organizations.
8-foot folding table and 2 chairs provided.
Exhibitors provide table covering.
Exhibitors will be grouped by category of service/product.

Symposium Sponsorships also available at \$250, \$500, and \$1000 levels. All include free exhibit table, free program ad, and free registrations.

Role of Exhibitors:

Exhibitors are a centerpiece of this event. In four different groups for 45 minutes each, attendees will be expected to visit exhibitors and obtain information on services and/or products available. The exhibitors will display and present information that is relevant to successful aging and make suggestions for how seniors can use the services/products and incorporate that use into their own action plan for aging (example: a service offering home monitoring equipment will ensure that attendees know what and where this is available and encourage seniors to make a commitment to installing appropriate equipment in their home if/when they have mobility challenges). Each exhibitor will be given a “visa” stamp and will stamp each participant’s “passport” after they receive the exhibitor’s information verbally. Handouts are encouraged.

ADVERTISING OPPORTUNITIES (in Symposium Program)

Back Cover - \$300

Inside Back Cover- \$250

Full Page- \$150

½ Page- \$100

1/3 Page- \$75

Mail P.O. Box 114
Chestertown, MD 21620
Phone: 443-480-0940

Executive Director: Karen Wright
Location: Town Hall, 118 Cross Street
Chestertown, MD
E-Mail: info@homeports.org